

TR&HC Strategy

October 2017

Mission Statement:

We celebrate and support equestrian-related activities for all that benefit the Tryon community, honor our valued traditions, and are fun.

Vision Statement:

We will preserve and enhance the love of horses and our heritage while unifying the equestrian community in which we live.

Organizational Core Values (with definitions)

- **Philanthropy** (current): We give back to the community with our time, energy and financial resources.
- **Inclusivity** (aspirational): We welcome all who share our love of horses.
- **Transparency** (aspirational): We will share information on all decisions and activities.
- **Fiscal Responsibility** (aspirational): We are careful stewards of money entrusted to us.
- **Service** (current): We are committed to serve individuals and groups in our community.

Our Guiding Principles/Strategic Choices:

- The core of who we are is local.
- We want the club to be a unifying force in the community.
- Our history is one of our differentiators.
- We can't meet every stated need (We have to make choices.)
- We want a more deliberate partnership with FENCE.
- Each year may look different from the previous one.