

~ TR&HC HORSE TRIALS ~



TR&HC Horse Trials

~ SINCE 1976 ~

Why be a Sponsor of the TR&HC Horse Trials?

Annual TR&HC Horse Trial

held at FENCE, Tryon, NC in mid September

- Hundreds in attendance
- Strong equestrian tradition
- Great return on your investment
- Visible on-site signage
- Customization capabilities for your company

The USEA recognized horse trial has served as host to The Chronicle of the Horse's Adult Team Challenge twice, most recently in 2011.

Preliminary Level Sponsorship	1000
Training Level Sponsor	500
Novice Level Sponsor	350
Starter Level Sponsor	250

XC Jump - Choose from 23 jumps to sponsor. Your personal message will mark the jump you choose. \$300 ea.

Jump Decoration - Choose a jump to decorate! You decorate the jump, or we will do it for you. Recognition given at each jump. \$75

Banners - Provided by sponsor, displayed on competition site. \$100 ea.

Program Ads - Full Page: \$250 | Half Page: \$125 | Quarter Page: \$75
Business Card: \$35



Vintage photo of competitors of field TR&HC hunter trial



Sponsorship levels of the TR&HC Horse Trials

<i>Preliminary Level</i>	\$1,000.
<i>Training Level</i>	\$ 500.
<i>Novice Level</i>	\$ 350.
<i>Starter Level</i>	\$ 250.

Preliminary Level \$1,000.

Sponsorship includes:

- Name in print/web/social media outreach
- Name & logo on sponsorship banner
- Prominent display of your banner (owner provided)
- Full page, color ad in program
- Name on XC jump, decorated
- Ability to include marketing piece in entry bags (owner provided)
- Ability to present awards on Sunday at awards ceremony

Training Level \$500.

Sponsorship includes:

- Name in print/web/social media outreach
- Name & logo on sponsorship banner
- Half page, color ad in program
- Name on XC jump, decorated
- Ability to present awards on Sunday at awards ceremony

Novice Level \$350.

Sponsorship includes:

- Name in print/web/social media outreach
- Business card size, color ad in program
- Name on XC jump
- Ability to present awards on Sunday at awards ceremony

Starter Level \$250.

Sponsorship includes:

- Name in print/web/social media outreach
- Half page, color ad in program
- Prominent display of your banner (owner provided)
- Ability to present awards on Sunday at awards ceremony

Tryon Riding & Hunt Club
2016 41st Annual Horse Trials @ FENCE • September 24-25
Sponsorship Form

Name: _____

Name for Program Listing: _____

Billing/Mailing Address: _____

City: _____

ST: _____

Zip: _____

Telephone Number: () _____

Email: _____

Credit Card # : _____

Exp.: _____

Security #: _____

SPONSORSHIP OPTIONS

Preliminary Level Sponsorship qty. _____ @ \$1,000. Each = _____

Training Level Sponsorship qty. _____ @ \$ 500. Each = _____

Novice Level Sponsorship qty. _____ @ \$ 350. Each = _____

Starter Level Sponsorship qty. _____ @ \$ 250. Each = _____

A LA CARTE options:

XC Jump qty. _____ @ \$ 300. Each = _____

Jump Decoration qty. _____ @ \$ 75. Each = _____

Banner (provided by Sponsor) qty. _____ @ \$ 100. Each = _____

Vendor Booth Space qty. _____ @ \$ 100. Each = _____

FULL COLOR PROGRAM ADS

Full Page qty. _____ @ \$ 250. Each = _____

Half Page qty. _____ @ \$ 125. Each = _____

Quarter Page qty. _____ @ \$ 75. Each = _____

Business Card qty. _____ @ \$ 35. Each = _____

TOTAL \$ _____

Sponsor Signature: _____

Date: _____