

**TRYON RIDING & HUNT CLUB
SPONSORSHIP OPPORTUNITIES**



*Community Support through
Equestrian Sport*

2015

~ OUR MISSION ~



Community Support through Equestrian Sport

Since 1925, Tryon Riding & Hunt Club has contributed hundreds of thousands of dollars to the community because of the success of events such as the Block House Steeplechase, our Horse Shows and Trials, and the Any & All Dog Show. These events, which have flourished for generations, succeed because of the support of our business partners and our dedicated volunteers.

This Sponsorship Packet explains options for joining with us to continue in this rich philanthropic tradition.



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SPONSORSHIP OPPORTUNITIES

~ TR&HC 2015 ANNUAL EVENTS ~



**BLOCK HOUSE
R·A·C·E·S**

~ TRYON, NC SINCE 1947 ~

69th Annual Block House Steeplechase

Held at FENCE in Tryon, NC
May 2, 2015



TR&HC Horse Trials

~ SINCE 1976 ~

40th Annual TR&HC Horse Trials
held at FENCE in Tryon, NC - September 19-20, 2015



**Any & All
Dog Show**

Where every dog has its day!

82nd Annual Any & All Dog Show
held at Harmon Field in Tryon, NC - October 11, 2015

~ BLOCK HOUSE STEEPLECHASE ~

Why be a sponsor at the Block House Steeplechase?



- Thousands in attendance - 15,000+ people
- Strong race tradition and historic event
- Family fun in a rural setting
- Solid return on your investment
- Visible on-site signage
- Large media coverage pre and post race day
- Your company banners on both sides of finish line

These are just a few of the benefits in becoming a sponsor at the Block House Steeplechase. Hear what a long-time sponsor had to say:



"Wells Fargo is pleased to be an on-going sponsor of the Annual Block House Steeplechase Races. Year after year, sponsorship provides a wonderful opportunity to entertain employees and clients as well as broaden greatly our visibility to the community and beyond." - Wells Fargo Corporate



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~ BLOCK HOUSE STEEPLECHASE CLASSIFICATIONS & COSTS ~

FEATURE RACE SPONSOR

\$ 30,000

- Prime Box Area Seats as well as space for a 40' x 60' infield VIP Tent
- Fifteen (15) parking passes on course in the sponsor area, and twenty (20) reserved, off course parking passes
- Invitation for thirty (30) people to the Mint Julep Luncheon
- Invitation for thirty (30) people to the post race "Winner's Circle" dinner
- Invitation for thirty (30) people to the Block House Kickoff Art Show & Cocktails

RACE SPONSOR

\$ 20,000

- Prime Box Area Seats as well as space for a 20' x 40' infield VIP Tent
- Ten (10) parking passes on course in the sponsor area, and ten (10) reserved, off course parking passes
- Invitation for twenty (20) people to the Mint Julep Luncheon
- Invitation for twenty (20) people to the post race "Winner's Circle" dinner
- Invitation for ten (20) people to the Block House Kickoff Art Show & Cocktails

RACE SPONSOR

\$ 15,000

- Prime Box Area Seats as well as space for a 20' x 20' infield VIP Tent
- Ten (10) parking passes on course in the sponsor area, and ten (10) reserved, off course parking passes
- Invitation for twenty (20) people to the Mint Julep Luncheon
- Invitation for twenty (20) people to the post race "Winner's Circle" dinner
- Invitation for twenty (20) people to the Block House Kickoff Art Show & Cocktails

CORPORATE SPONSOR

\$ 5,000

- Prime Box Area Seats as well as space for a 10' x 20' infield VIP Tent
- Four (4) parking passes on course in the sponsor area, and six (6) reserved, off course parking passes
- Invitation for six (6) people to the Mint Julep Luncheon
- Invitation for six (6) people to the post race "Winner's Circle" dinner
- Invitation for six (6) people to the Block House Kickoff Art Show & Cocktails

FRONT ROW FINISH LINE SPONSOR

\$ 1,500

- Six (6) guest badges for prime, finish line box, on the front row
- One (1) parking pass on course directly behind your box, and two (2) reserved, off course parking passes
- Invitation for six (6) people to the Mint Julep Luncheon
- Invitation for six (6) people to the post race "Winner's Circle" dinner

HILLSIDE FINISH LINE

\$ 700

- Six (6) guest badges for finish line box seats, on the second row
- One (1) parking pass near box, on course
- Invitation for six (6) people to the Mint Julep Luncheon
- Invitation for six (6) people to the post race "Winner's Circle" dinner



~ TR&HC HORSE TRIALS ~



TR&HC Horse Trials

~ SINCE 1976 ~

Why be a Sponsor of the TR&HC Horse Trials?

Annual TR&HC Horse Trial

held at FENCE, Tryon, NC in mid September

- Hundreds in attendance
- Strong equestrian tradition
- Great return on your investment
- Visible on-site signage
- Customization capabilities for your company

The USEA recognized horse trial has served as host to The Chronicle of the Horse's Adult Team Challenge twice, most recently in 2011.

Preliminary Level Sponsorship	1000
Training Level Sponsor	500
Novice Level Sponsor	350
Starter Level Sponsor	250

XC Jump - Choose from 23 jumps to sponsor. Your personal message will mark the jump you choose. \$300 ea.

Jump Decoration - Choose a jump to decorate! You decorate the jump, or we will do it for you. Recognition given at each jump. \$75

Banners - Provided by sponsor, displayed on competition site. \$100ea.

Program Ads - Full Page: \$250 | Half Page: \$125 | Quarter Page: \$75
Business Card: \$35



Vintage photo
of competitors
of field TR&HC
hunter trial

~ ANY & ALL DOG SHOW ~



Where every dog has its day!

Why be a Sponsor of the Any & All Dog Show?

82nd Annual Any & All Dog Show
held at Harmon Field in Tryon, NC - October 11, 2015

The Any & All Dog Show has been a tradition for local residents for 82 years. Any dog is eligible to enter in a variety of classes, which include Best Trick, Best Tail Wag, So Ugly It's Cute, Best Adopted Dog, and Dog Who Would Rather Be At Home. With a family class and a costume class, you're likely to see entire families (two and four footed) in attendance. All proceeds from the event go directly to the Foothills Humane Society to help support their efforts in finding homes for pets.



Big crowds were the norm at the Any & All Dog Show now celebrating its 82nd year.

Feature Sponsor	\$1000
Corporate Sponsor	500
Patron	250

82 years later, crowds are still gathering to participate in this very popular event.





FOR MORE INFORMATION:

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